



HRpulse





Q4 HR Pulse Article Requirements and Schedule Deadline

Thank you for responding to the ASHRA HR Pulse Call for Articles. We are thrilled that you are interested in educating our members. All submissions are selected based on the following criteria:

- The degree to which the article supports one or more of the ASHRA HR Leader competencies
- Thoroughness of the subject matter
- Quality of best practices
- Quality of takeaway tools offered to readers

You can make multiple submissions should you have more than one idea. Thank you for your interest in advancing the health care human resources profession!

HR Leader Models

- **HR Delivery - HR Leaders Reach Beyond the Expected**
 - Articles with this designation are for those seeking information on integrating the “people” side of health care with organizational business structures.
- **Healthcare Business Knowledge - HR Leaders Embrace New Learning**
 - An article with this designation is for those who want to demonstrate cross-functional capability, health care knowledge, and strategic vision for their organization.
- **People Strategies - HR Leads with the Heart**
 - An article with this designation is for those whose goal is to create and implement operating models and structures that support a high-performance culture of care for employees.
- **Community Citizenship - HR Leaders Raise Their Voices**
 - An article that better connects employers with employees and links both to customers and communities.
- **Personal Leadership - HR Leaders Exemplify Excellence**
 - An article with this designation helps those who want to accept the personal challenge to hold themselves to a higher standard than expected by others and serve as a model for excellence.

Q4 Content Schedule/Deadlines

Content Required	Date
Author Call for Article Application, author bio, and headshot	September 10, 2021
1st draft of article	September 20, 2021
Final draft of article	October 1, 2021



HR Pulse Content Application

Full Name: _____

Title: _____

Company/Organization: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Email: _____

Website (*if applicable*): _____

Please answer the following questions regarding you and/or your organization:

Yes No Not Sure/Not Applicable

Current ASHHRA Member

Previously submitted an article
to ASHHRA for review

Previously published an article
in HR Pulse

Please provide a summary of your writing experience. (50 words or less)

Have you written about this topic or a similar topic prior to this submission?

Yes

No

If yes, where and when?

Please indicate if you and/or your organization has published articles in similar publications to HR Pulse. (e.g. Modern Healthcare, HR Magazine, Human Resource Executive, H&HN, etc.)

If your article is not chosen for the HR Pulse, does ASHHRA have your permission to publish in our other electronic publications?

Yes

No

Please choose which level of audience your article will be most valuable.

New-to-the-Profession - An article designed for those new to the HR field or new to the health care HR field. This article will be created to help HR Professionals get started, have the tools and knowledge to know what to do next, and gain a good understanding of the ASHHRA HR Leader Model.

Mid-Level Professional - An article intended for generalists, specialists and/or mid-level managers looking to obtain the HR Leader Model competencies necessary to move to the next professional level.

Leader Track - An article designated for those with a minimum of five years leadership experience or who hold the title of DIR, VP, SRVP, or CHRO, that should provide the tools and knowledge to take organizations in a new direction.

Please select which HR Leader Model competency your article most closely represents.

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Article Title (7 words or less)

Article Overview (200 words or less - please describe content, e.g., case study review, best practices, etc.):

Learning Objectives - please complete this sentence: "Following review of my article, readers will be able to..." You must submit 3 learning objectives.

- 1.
- 2.
- 3.

* I understand health care HR case examples are required.