**Speaker Toolkit: ASHHRA22**

The ASHHRA22 Annual Conference and Exposition, April 24 - 27, convenes healthcare HR professionals and thought leaders to share strategies, resources and solutions to the most pressing issues in today’s healthcare landscape. We are thrilled that you will be sharing your expertise as a speaker and contributing to the growth of the healthcare HR field. To help you promote your session, we’ve put together this simple toolkit and encourage you to customize them for your audiences.

**SOCIAL MEDIA**

Follow ASHHRA on social media so we can tag you in our posts. ‘Like’ and share our content to easily promote your continued involvement with ASHHRA across your social media channels.

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| Like us on [Facebook](https://www.facebook.com/ASHHRA) | Follow us on [Twitter](https://twitter.com/ASHHRA) | Follow us on [LinkedIn](https://www.linkedin.com/company/american-society-for-healthcare-human-resources-administration-ashhra) |

Suggested posts

Use the following posts on Twitter, Facebook or LinkedIn to promote your session with your network.

**Short form:**

I’m a speaker at #ASHHRA22 in Phoenix, April 24-27 and I invite you to register so you can attend my session! Register here: ASHHRA.org/Attend

**Long form: Option 1**

I’m excited to be presenting my session, [insert session title], at the #ASHHRA22 annual conference. I’ll be discussing [insert brief description of your session]. Register today and use code SPKR22100 to save $100. Looking forward to seeing you there! ASHHRA.org/ATTEND

**Long form: Option 2**

Want to learn [insert session objective]? Join me at #ASHHRA22, where I will be presenting my session, [insert session title]. Save $100 on registration with discount code SPKR22100. It’s going to be a great conference and I hope you can join me at my session! ASHHRA.org/ATTEND

**DISCOUNT CODE**Encourage your network to attend your session and share this discount code with them to take $100 off the registration fee: **SPKR22100**

**EMAIL SIGNATURE**Add the image below to your email signature for added visibility. Be sure to embed the link to the conference website for quick access: <https://ashhra.org/ashhra22-registration/>

