September 16, 2024

# Your Solution to Better Recruitment and Retention

Mike Rickart // Senior Vice President, Nursing and Healthcare Solutions













## Mike Rickart

Senior Vice President, Nursing and Healthcare Solutions

- → B.A., Benedictine College
- → Future ACE student, M.B.A.

- 303-518-4458
- → 15 yrs. Experience in Higher Education
- → 10 yrs. Working with Hospitals/Systems/Nurses





- → ACE overview
- → The power of personalized continuing education
- → Our affordable tuition
- → Partnership benefits
- → Q&A





## Since receiving our accreditation in 2005, we have delivered the most affordable and highest-quality programs available.



2005
Founded and accredited



2009

Moves fully online



**2013-2018**Expands into nursing, healthcare, business



**2016**Becomes a Certified
B Corporation



ACE receives CCNE accreditation for nursing programs

2020



2023
ACE recognized as top online college by Newsweek

Serve.



Lead.



Achieve.

7



# The power of personalized continuing education

#### Organizational benefits:

- → Decrease turnover costs
- → Jumpstart recruitment for nursing and other key organizational positions
- → Enjoy more engaged, more effective employees
- → Retain and develop employees for leadership roles
- → Improve organizational KPIs (patient health, length of stay, quality of care, etc.)

#### By the numbers:

- → 94% of employees said they would stay longer at a company that invests in their careers¹
- → 91% of employees want personalized, relevant training¹
- → 58% increase in employee retention when companies invested in employee development²
- → It costs a company six to nine months of an employee's salary to replace them.<sup>3</sup>



<sup>&</sup>lt;sup>1</sup>ClearCompany

<sup>&</sup>lt;sup>2</sup> The HR Digest

<sup>&</sup>lt;sup>3</sup> Society for Human Resource Management



Program	ACE Cost Per Credit1	
RN to BSN <sup>2</sup>	\$260	
BSN to MSN <sup>2</sup>	\$380	
RN to MSN <sup>2</sup>	\$355	
B.S. in Business Administration and Leadership	\$215	
B.S. in Healthcare Administration		
Master of Healthcare Administration		
Master of Public Health	\$235	
Master of Business Administration		
M.S. in Organizational Leadership		
Ed.S. in Public Health Education		
Ed.S. in Nursing Education	\$306	
Ed.D. in Public Health Education		
Ed.D. in Nursing Education		



ace.edu



<sup>2</sup>ACE's BSN and MSN programs are accredited by CCNE.

<sup>&</sup>lt;sup>1</sup>This is an estimated value of the cost for tuition and fees. Amounts may vary depending on number of transfer credits applied to the selected program hours or program pathway credit hours, the pace and satisfactory completion of the selected program or program pathway credit hours, receipt of, or eligibility for, institutional or non-institutional scholarship and/or grant amounts, and adjustments to tuition or fees as described in the Catalog Right to Modify Tuition section.



## Cost comparison

Program	ACE Cost Per Credit	Competitors' Avg. Cost Per Credit
RN to BSN	\$260	\$330
Master of Healthcare Administration	\$235	\$584
Master of Business Administration	\$235	\$614

7

Our baseline tuition is among the lowest in the country, saving you money on continuing education costs.



#### How we keep costs low

#### For organizations:

- → We evaluate your employees' previous education and/or academic credits to maximize the credits we can offer for prior learning, further reducing tuition costs.
- → We can curate course packages to fill skill gaps and directly meet the needs of your staff.

#### For students:

- → As a fully online institution, we have no facility or physical infrastructure costs.
- → We do not participate in Title IV funding.
- → As a Certified B Corporation, we place an emphasis on responsible and sustainable financial practices.
- → ACE hasn't raised tuition since 2016.



## Partnership benefits

Improve employee retention by providing an avenue toward affordable and personalized continuing education.

Most partnerships include standard tuition discount\* for staff and their immediate family members.

We provide **increased tuition discounts** for partnerships that utilize direct bill, provide secured students cohorts or enroll a large volume of students.

Interested in learning more?

### Let's connect.

mike.rickart@ace.edu

303-518-4458



